



What is MyIsagenix?

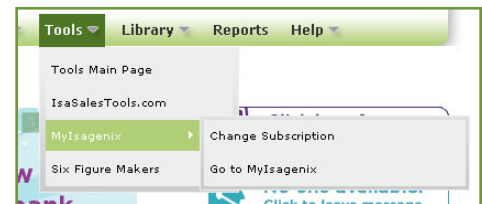
MyIsagenix is a new prospecting support tool for Isagenix Associates.

MyIsagenix is the Isagenix Front Office which will enable you to:

- Market your Isagenix business on the Internet (through our exciting new tool called SPOT Marketing and two personal Web sites for each Associate)
- Attract and capture prospects and purchase leads
- Communicate with and convert leads to new Isagenix members

When will MyIsagenix be available?

MyIsagenix will be made available on Monday, February 1, 2010 for all Associates in North America. On or after that date, log in to your Associate Back Office and go to **MyIsagenix** on the **Tools** dropdown menu.



How much does MyIsagenix cost?

Choose the subscription that is right for you and your business-building needs:

- \$34.95/month Elite Business Builder 5000 contacts, 50 SPOTs, 500 Instant Contact minutes, 2 Web sites
- \$24.95/month Experienced Business Builder 2500 contacts, 25 SPOTs, 200 Instant Contact minutes, 2 Web sites
- \$14.95/month New Business Builder 1000 contacts, 10 SPOTs, 2 Web sites
- \$5.00/month Entry Level 100 contacts, 2 Web sites

Associates on Autoship save \$5/month on a MyIsagenix subscription! That means the Entry Level is FREE if you are on Autoship.

Which subscription is right for me?

If you are relatively new to network marketing, but want to try your hand at building a business, or would just like to earn enough commissions to pay for your own products, then we suggest you stay on Autoship and select the FREE **Entry Level** subscription.

For those wanting to try marketing your business on a social networking site, like Facebook, you can step up to the **New Business Builder** subscription (only \$9.95/month if on Autoship) and build your own lead capture forms (SPOTs) to share on the web.

If you would like to be contacted immediately when a prospect completes one of your SPOTs, select either the **Experienced Business Builder** (\$19.95/month if on Autoship) or **Elite Business Builder** (\$29.95/month if on Autoship) subscriptions which both include Instant Contact minutes.



Will there be training on how to use this new tool?

Isagenix will be hosting training Webinars during the first week of February to teach our Associates how to use Mylsagenix. There is also an abundance of training available on the Support Center page in Mylsagenix. There you will find a Mylsagenix User Manual, online tutorials and other training resources. Each page also has a quick reference “Need Help?” section on the right side of the screen. Customer Service is also available to answer any questions you may have. Call them at 877-877-8111 and select option #5.

How do I attract and capture my own leads?

You could hand out the Web addresses for your two marketing Web sites (provided with each subscription). You could also share SPOTs (available with certain subscriptions) on social networking sites, blogs, etc. All prospects that complete your SPOT lead capture forms are automatically placed in your Mylsagenix Contact List.

Are purchased leads available?

We have partnered with a leads provider to allow all Mylsagenix users to purchase leads from them. You will have the ability to select leads based on geographical location and other criteria. Leads purchased through this provider will be automatically added to your Mylsagenix Contact List.

If you have other leads providers you prefer to work with, then you can purchase from them and simply import your leads into Mylsagenix.